



NICOLE ROSALES

AFFORDABLE TRAVEL
& LIFESTYLE WRITER

I'm an award-winning PR professional and former TV journalist passionate about affordable travel, the food and beverage scene, and exploring my own backyard in Dallas, Texas.

I share well-researched, educational stories about traveling for the everyday millennial woman in hopes to inspire, empower, and help them create a lifestyle they love.

SOCIAL STATS



1000+ Followers
@nicole_rosales



130+ Followers
455 Monthly Impressions
@nicolerosales



100 Followers
@nicole_castanon

AUDIENCE

60% Women

40% Men

AGE

59% 25-34

LOCATION

Dallas, Texas